

Guide to Angie's List Brand Promotion

We understand that you're proud of your relationship with Angie's List and want to make it known to your customers. To help, we have an approved badge to showcase your relationship with Angie's List and your manufacturing partner.

Angie's List Service Provider Badge

Eligible service providers may utilize the Angie's List Manufacturer Badge.

Marketing Channels	Contractor Use
Company Website	✓
Non-Competitor Social Media Sites (Facebook, Twitter, LinkedIn, etc.)	✓
Email Signatures	✓
Email Messages/Content	✓
Invoices, Estimate Forms & Thank You Notes	✓
Business Cards & Brochures	✓
Non-Competitor Newsletters	✓
Business Vehicles, Awnings, & Apparel	✓
Coupon Books, Flyers & Trade Magazines (B2B)	⊘
Product Packaging	⊘
Company Video	⊘
Yellow Page & Other Print/Online Directory Ads	⊘
Billboards & Yard Signs	⊘
Newspaper, Radio, Magazine (B2c), Tv Ads, Competing Websites, Free or Paid Listings, or Any Other Competing Marketing Channel	⊘

✓ Signifies "Approved Use" ⊘ Signifies "Unapproved Use"

Any use of Angie's List approved manufacturer badge promotion outside of the above guidelines should be assumed not permitted. Please contact NationalAccounts@AngiesList.com to check on specific use cases.